



Republic of the Philippines

Department of Education

REGION X

SCHOOLS DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

12 February 2023

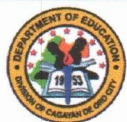
DIVISION MEMORANDUM

No. 60, s. 2023

2023 DIVISION SCHOOLS PRESS CONFERENCE

To: Assistant Schools Division Superintendent
CID and SGOD Chiefs
Education Program Supervisors/Coordinators
District Supervisors/Coordinators
Education Program Specialists
Elementary/Secondary School Heads
Public/Private Schools
This Division

1. Pursuant to Republic Act 7079, otherwise known as the Campus Journalism Act of 1991, the field is hereby informed of the conduct of the 2023 Division Schools Press Conference on February 25, 2023 with the theme ***"Empowering Resilient Communities Through Campus Journalism."***
2. The venue for this year's DSPC are the following:
 - a. Elementary (Individual Events) – West City Central School
 - b. Secondary (Individual Events) – Cagayan de Oro Junior High School
 - c. Elementary (Group Contest) – Bulua Central School
 - d. Secondary (Group Contest) – Bulua NHS
3. The conference aims to:
 - a. Demonstrate understanding of journalism through skill execution in various platforms (i.e. print, broadcast, online);
 - b. Recognize the role of journalism in advocating for social consciousness environmental awareness; promote fair and ethical use of media as tenets of responsible journalism;
 - c. Foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - e. Provide learners' opportunities to use the skills learned in campus journalism for their future careers.
4. A learner is allowed to participate in **only one (1) category** of the individual writing events. It is strongly recommended that advisers shall develop their contestants on a particular single category to ensure focus and concentration.



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City

Telephone: (08822)-8550048

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5. All schools are highly encouraged to send their best contestants in the different Individual Events and Group Contests. It is understood that contestants who will join the Division Schools Press Conference already have a background and have attained knowledge and skills on the events they are joining.

6. DSPC Activities shall include the following events:

INDIVIDUAL EVENTS	
1. News Writing	6. Science and Technology Writing
2. Editorial Writing	7. Photojournalism
3. Feature Writing	8. Editorial Cartooning
4. Sports Writing	9. Column Writing
5. Copyreading and Headline Writing	

GROUP CONTESTS	
1. Scriptwriting and Radio Broadcasting (English and Filipino, Elementary and Secondary)	3. Collaborative Desktop Publishing (English and Filipino, Elementary and Secondary)
2. Online Publishing Contest (English and Filipino, secondary only)	4. TV Scriptwriting and Broadcasting (English and Filipino, Secondary only)

SCHOOL PAPER CONTEST (English and Filipino, Elementary and Secondary, in hard copy and Portable Document Format (PDF) file	
1. News Section	4. Science and Technology Section
2. Feature Section	5. Sports Section
3. Editorial Section	6. Layout and Page Design

OUTSTANDING SCHOOL PAPER ADVISERS AND CAMPUS JOURNALISTS	

6. The Pre Registration form shall be downloaded through this link: <https://bit.ly/2023DSPCform>. Accomplished forms will then be submitted to this link: <https://bit.ly/2023DSPCsubmission> on or before February 22, 2023.

7. Senior High School students are allowed to join the Conference as part of the Junior High School team.

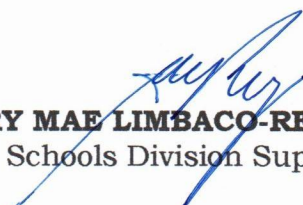
8. The top five (5) winners per medium shall be declared in the Individual Events for elementary and secondary and the top three (3) winners in the Group Contests. However, only the **top 1 winner** in the Individual Contests and the **First Place winners** in the Group Contests are eligible to join the 2023 Regional Schools Press Conference.

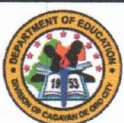
9. Announcement of winners will be done through a Division Memorandum and awarding of winners shall be school-based.

10. Meals and snacks will not be provided. Hence, participants are advised to bring their own provisions during the event.



11. Each pupil/student contestant should be certified to be in good health as shown by a Medical Certificate which will be collected before the start of the event. He/She must also have written permission from his/her parents/guardians.
12. Teacher participants shall be granted one (1) day service credit while Division personnel and other non-teaching participants shall be granted with one (1) day Compensatory Time-Off (CTO).
13. All expenses incurred during the conference such as contest materials, meals of the TWG, facilitators, resource persons, honoraria and tokens of judges outside the Department of Education shall be charged against Division funds while expenses incurred by the school delegates shall be charged against journalism and other local funds subject to the usual accounting and auditing rules, regulations and policies.
14. Any violation of the stipulated guidelines is subject to disqualification.
15. Refer to the attached enclosures for the Matrix of Activities/Schedule, List of Facilitators, Contest Venues, general guidelines, and guidelines for the different events.
16. Immediate dissemination of this Memorandum is desired.


CHERRY MAE LIMBACO-REYES, Ph.D. CESO V
Schools Division Superintendent



2023 DIVISION SCHOOLS PRESS CONFERENCE WORKING COMMITTEES

A. Planning Committee :

Chair : Cherry Mae Limbaco-Reyes
Schools Division Superintendent
Co-Chair: Lorebina C. Carrasco
OIC - Asst.Schools Division Superintendent
Jean S. Macasero, Chief – CID
Rosalio R. Vitorillo, Chief - SGOD

B. Technical Planning :

Chair : Sylvio C. Carciller
Co-Chair: Helen B. Lucman
Members: Mark John T. Gabule
Joel D. Potane
Shirley A. Merida
Milagros P. Recamadas
Jean T. Loquillano
Michael Dave Tan

C. Technical Working Group

Chair : Milagros P. Recamadas
Co-Chair: Joel D. Potane
Members: Cynthia V. Yañez
Paraida D. Orangot
Jinky Arnejo
Ray O. Mghuyop
Ryan Blanco
Eleanor Consejo Rollan
Allan Guibone

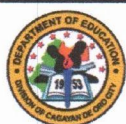
D. Secretariat/Documentation/Registration Committee/Tabulator

Elementary

Chair : Joel Potane
Co-Chair: Jairus Gochuco
Members: Marvin Anthony Ramos
Ronaldo Auman
Maribeth Auman
Arnold Langam
Christian Gem Pimentel
Emily Tabamo

Secondary

Chair : Mark Anthony Gabule
Co-Chair: Aisa Badana
Member Angelito Felisilda
Paul Badon
Jinnefer Espina
Paul Badon
Marcelo Mabalos
Jenith Q. Balsicas



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D. Program/Invitation

Chair : Milagros Recamadas
Co-Chair: Paraida Orangot
Members Annabelle Lariba
Joel Lariba
Ursula Janeth Abellanos

E. Reception/Crowd Control

Chair : Juan Mingo
Co-Chair: Ryan Blanco
Members Jemuel Galay
Celso Pagulon
Evelyn Sumanda
Norma Delima

F. Food Committee

Overall Chair Merlyn Bahian
Co-Chair Norma Ucab
Juliet Dolero

Elementary Individual Events

Chair Celso Pagulon
Co-Chair Marigie Lobaton

Secondary Individual Events

Norma Delima
Dinah Zoraida Zamora

Elementary Group Contests

Chair Jemuel Galay
Co-Chair Dennis Aceron

Secondary Group Contests

Evelyn Sumanda
Maribeth Auman

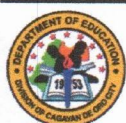
G. Awards/Prizes/Certificates/Honoraria/Tokens

Elementary

Chair : Cynthia Yañez
Co-Chair Margie Andrade
Members Jerly Eluna
Eleanor Consejo Rollan
Roy Lumban
Kristine Eblacas
Janry Colonia

Secondary

Chair : Shirley Merida
Co-Chair: Marife Ramos
Members Romeo Aclo
January Gay Valenzona
Lanie Signo
Michael Dave Tan
Juliet Dolero



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PROGRAM OF ACTIVITIES
2023 DIVISION SCHOOLS PRESS CONFERENCE
February 25, 2023

Venues: West City Central, CDONHS-JHS, Bulua Central School, Bulua NHS

Time	Event		
6:30 – 8:00 AM	Registration of Participants	9:00 – 10:00AM	Mini Press Conference Per Contest Category
8:00 – 9:00 AM	Short Opening Program		
9:00 – 10:00 AM	Contest Briefing/Orientation		
10:00 – 11:00AM 11:00 – 12:00NN	<i>Contest Proper:</i>		
	<i>News Writing, Feature Writing, Sports Writing, Editorial Writing, Editorial Cartooning, Photojournalism, Copy Reading and Headline Writing, Column Writing, Science and Health Writing</i>	10:00 – 12:00NN 10:00 AM – 2:00 PM	*Scriptwriting for Radio Broadcasting *Scriptwriting for Television Broadcasting *Collaborative Desktop Publishing *Online Publishing
12:00 – 1:00 PM	<i>Lunch Break</i>	<i>Lunch Break</i>	<i>Lunch Break</i>
1:00 – 2:00 PM	*Video downloading for TV Broadcasting *Radio Broadcasting *TV Broadcasting (Live Broadcast)	1:00 – 5:30 PM	Judging of Individual and Group Categories/Events

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Joel D. Potane
Shirley A. Merida
Milagros P. Recamadas
Jean T. Loquillano
Michael Dave Tan

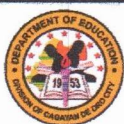
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Members: Cynthia V. Yañez
Paraida D. Orangot
Jinky Arnejo
Ray O. Mghuyop
Ryan Blanco
Eleanor Consejo Rollan
Rosemarie Dullente
Allan Guibone

D. Secretariat/Documentation/Registration Committee/Tabulator

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Co-Chair: Jairus Gochuco
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Ronaldo Auman
Maribeth Auman
Arnold Langam
Christian Gem Pimentel
Emily Tabamo

Secondary
Chair : Mark Anthony Gabule
Co-Chair: Aisa Badana
Member Angelito Felisilda
Paul Badon
Jinnefer Espina
Paul Badon



Marcelo Mabalos
Jenith Q. Balsicas

D. Program/Invitation

Chair : Milagros Recamadas
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Members Annabelle Lariba
Joel Lariba
Ursula Janeth Abellanos

E. Reception/Crowd Control

Chair : Juan Mingo
Co-Chair: Ryan Blanco
Members Jemuel Galay
Celso Pagulon
Evelyn Sumanda
Norma Delima

F. Food Committee

Overall Chair Merlyn Bahian
Co-Chair Norma Ucab

Elementary Individual Events

Chair Celso Pagulon
Co-Chair Marigie Lobaton

Secondary Individual Events

Norma Delima
Dinah Zoraida Zamora

Elementary Group Contests

Chair Jemuel Galay
Co-Chair Dennis Acheron

Secondary Group Contests

Evelyn Sumanda
Maribeth Auman

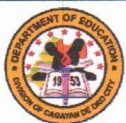
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Members Jerly Eluna
Eleanor Consejo Rollan
Roy Lumban
Kristine Eblacas
Janry Colonia

Secondary

Chair : Shirley Merida
Co-Chair: Marife Ramos
Members Romeo Aclo
January Gay Valenzona
Lanie Signo
Michael Dave Tan
Juliet Dolero



H. Search for Best Publication

Chair : Jean S. Macasero
Co Chair: Jean T. Loquillano
Members : Jinky Arnejo
Joel Potane
Aisa Badana
January Gay Valenzona

I. Search for Outstanding School Paper Adviser and Campus Journalist

Chair : Rosalio Vitorillo
Co Chair: Sylvio Carciller
Members : Helen Lucman
Ray Maghuyop
Milagros Recamadas
Derrold Marl Aves





Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY

2023 DIVISION SCHOOL PRESS CONFERENCE

February 25, 2023

Theme: "Empowering Resilient Communities Through Campus Journalism"

Contest Venue:

West City Central School, CDONHS-Junior HS, Bulua National HS, Bulua Central School

Individual Events – Filipino-Elementarya Venue: West City Central School	Name of Facilitators	Events: Individual – ENGLISH-Elementary Venue: WEST CITY CENTRAL School	Name of Facilitators
Pagsulat ng Balita	Annabel Lariba	News writing	Karl Anthony O. Salise
Pagsulat ng Lathalain	Agnes Smith	Feature Writing	Marissa D. Cayetuna
Pagsulat ng Isports	Jerry Taruc	Sports Writing	Lito Felicilda
Pagsulat ng Agham at Teknolohiya	Manuel Lincaro	Science & Technology	Joel Lariba
Paglalarawang Tudling Kartung- Pang-editorial	Carol Lorono	Editorial Cartooning	Anne Singh
Pagwawasto ng sipi at Pag-uulo ng Balita	Emily Tabamo	Copy Reading & Headline Writing	Celso Pagulon
Pagsulat ng Editorial	Maurita Donasco	Editorial Writing	Winnie Ruthsen Pilapil
Pagsulat ng Kolum	Dinah B. Zamora	Column Writing	Alfredo Tongco
Pagkuha ng Larawan	Vanessa Martinez	Photo Journalism	Macapangcat U. Mama
Program Host	Karen Agcopra	Program Host	Karen Agcopra
Over-all Chairman: Anita M. Gochuco/Juan Mingo		Over-all Chairman: Anita M. Gochuco/Juan Mingo	

Individual Events: Filipino/Sekundarya Venue: Cagayan de Oro NHS/JHS	Facilitators	Individual Events: English/Secondary Venue: Cagayan de Oro NHS/JHS	Facilitators
Pagsusulat ng Balita	Mercy Cabaring	Science & Technology Contest	Alma Penonia
Pagsulat ng Lathalain	Andy Ligsanan	Feature writing	Paraida D. Orangot
Pagsulat ng Isports	Brenda Galarpe	News Writing	Jerson B. Herrero
Pagsulat ng Agham at Teknolohiya	Leonora Alinsub	Editorial Cartooning	Duque Caguindangan
Paglalarawang Tudling Kartung- Pang-editorial	Karen Verdad	Photo Journalism	Marvin Ramos
Pagwawasto ng sipi at Pag-uulo ng Balita	Rosemarie Dullente	Copy reading & Headline Writing	Naome Tocmohan
Pagsulat ng Editorial	Jenneth Balsicas	Editorial Writing	Charlyn Baylon
Pagsulat ng Kolum	Danny Labadan	Column Writing	Ray O. Maghuyop
Pagkuha ng Larawan	Norma Delima	Sports Writing	Giljun Penuliar
Program Host	Hashima N. Salic	Program Host:	Hashima N. Salic
Chairman: Margie Andrade/Jerly Eluna		Chairman: Margie Andrade/Jerly Eluna	

Events: Group- Elementarya/Filipino Venue: Bulua Central School	Facilitators	Events: Group- Elementary-English Venue: Bulua Central School	Facilitators
Radio Broadcasting/Infomercial/ Pagsulat ng Iskrip	Melba Omandam	Radio Broadcasting/Informercial Script Writing	Melba Omandam
Time Keeper	Lordson Quijano	Time keeper:	Lordson Quijano
Collaborative Desktop Publishing	Tito Yongao	Collaborative Desktop Publishing	Tito Yongao
Program Host:	Lordson Quijano	Program Host:	Lordson Quijano
Overall Chairman:	Marife A. Ramos	Overall Chairman:	Marife A. Ramos

Events: Group-Secondary/FILIPINO Contest venue: Bulua NHS	Facilitators	Events: Group-Secondary/ENGLISH Contest venue: Bulua NHS	Facilitators
Radio Broadcasting/Infomercial/ Pagsulat ng Iskrip	Ryan Q. Blanco	Radio Broadcasting/Infomercial Script Writing	Ryan Q. Blanco
Time Keeper	Adel Cambangay	Time Keeper	Adel Cambangay
TV Broadcasting/Infomercial/ Script Writing	Judson Pastrano	TV Broadcasting/Infomercial/ Script Writing	Judson Pastrano
Time Keeper	Aileen Maghuyop	Time Keeper	Aileen Maghuyop
Collaborative Desktop Publishing	Paul Badon	Collaborative Desktop Publishing	Paul Badon
Online Publishing	Raul Dichosa	Online Publishing	Raul Dichosa
Program Host:	Aileen Maghuyop	Program Host:	Aileen Maghuyop
Overall Chairman:	Shirley A. Merida	Overall Chairman:	Shirley A. Merida

Events: Individual Filipino-Sekundarya	Pangalan ng Hurado	Events: Individual ENGLISH-Secondary	Pangalan ng Hurado
Pagsulat ng Balita	Mala Epra B. Magnaong	News writing	Mala Epra B. Magnaong
Pagsulat ng Lathalain	ASDS Lorebina C. Carrasco	Feature Writing	ASDS Lorebina C. Carrasco
Pagsulat ng Isports	Uriel Quilingguing	Sports Writing	Uriel Quilingguing
Pagsulat ng Agham at Teknolohiya	ASDS Lorebina C. Carrasco	Science & Technology	ASDS Lorebina C. Carrasco
Paglalarawang Tudling at Kartung- Pang-editorial	Penecensio Estarte	Editorial Cartooning	Penecensio Estarte
Pagwawasto ng sipi at Pag-uulo ng Balita	Pepa Pontillas	Copy Reading & Headline Writing	Pepa Pontillas
Pagsulat ng Editorial	Ray Butch Maghinay	Editorial Writing	Ray Butch Maghinay
Pagsulat ng Kolum	Ramir Sonsona	Column Writing	Ramir Sonsona
Pagkuha ng Larawan	Enrico Ramon LLuch	Photo Journalism	Enrico Ramon LLuch
Over-all Chairman: Marife A. Ramos		Over-all Chairman: Marife A. Ramos	

Events: School Paper Contest	Pangalan ng Hurado	Events: School Paper Contest	Name of Judges
Pahinang Balita	Winnie Ruthsen Pilapil	News section	Winnie Ruthsen Pilapil
Pahinang Editoryal	Corazon Bartoces	Editorial Section	Corazon Bartoces
Pahinang Lathalain	Charlyn Baylon	Feature Section	Charlyn Baylon
Pahinang Pampalakasan	Dinah Zamora	Sports Section	Dinah Zamora
Pahinang Agham at Teknolohiya	Rossana Ubalde	Science & Technology Section	Rosanna Ubalde
Kategoryang Pag-aanyo at Disenyo ng Pahina	Joel D. Potane, Michael Dave Tan, Ryan Z. Roa	Lay -out and Page Design Category	Joel D. Potane, Michael Dave Tan, Ryan Z. Roa
Events: GROUP-Elementary/English	Name of Judges	Events: GROUP-Secondary/ENGLISH	Name of Judges
Radio Broadcasting/Script Writing/ Informercial	Joe Felicilda Derrold Marl Aves Jean S. Macasero	Online Publishing	Angelo Walag Aisah T. Badana Sylvio C. Carciller
Collaborative Desktop Publishing	Milagros P. Recamadas Cynthia V. Yanez Mark John Gabule	Collaborative Desktop Publishing	Joel D. Potane Jinky A. Arnejo Eleanor Consejo Rollan
		Radio Broadcasting/ Script Writing/Infomercial	Bienvenido Tagolimot Michael Dave Tan Ramon Abrera
Chairman:	Milagros P. Recamadas	TV Broadcasting/Scriptwriting/ Infomercial	Ardison Arsua Francis Jay Damit Helen R. Lucman
Events: GROUP-Elementary/Filipino	Pangalan ng Hurado	Events: GROUP- Secondary-Filipino	Pangalan ng Hurado
Radio Broadcasting/Script Writing/Infomercial	Joe Felicilda Derrold Marl Aves Jean S. Macasero	Online Publishing	Angelo Walag Aisah T. Badana Sylvio C. Carciller
Collaborative Desktop Publishing	Milagros P. Recamadas Cynthia V. Yanez Mark John Gabule	Collaborative Desktop Publishing	Joel D. Potane Jinky A. Arnejo Eleanor Consejo Rollan
Chairman:	Jean S. Macasero	Radio Broadcasting/ Script Writing/Infomercial	Bienvenido Tagolimot Michael Dave Tan Ramon Abrera
		TV Broadcasting/Scriptwriting/ Infomercial	Ardison Arsua Francis Jay Damit Helen R. Lucman

GENERAL GUIDELINES

1. The competition in the individual event is designed to showcase competencies of campus journalists, demonstrate their holistic journalistic skills and proficiency through media exposure, immersion, and press conferences, and promote free responsible journalism.
2. Only learners from schools with school paper (not necessarily following the specifications for school paper contest) are allowed to compete in the various events in the DSPC.
3. To facilitate proper identification, the participants are required to wear their school uniform with their School ID especially during the contest proper, except Collaborative Publishing, TV and Radio Script Writing and Broadcasting contestants.
4. Should there be questions and assistance needed during the competition, the participants can only raise their concerns to the assigned proctor and/or examiner. The proctor shall refer them to the DSPC TWG for appropriate response.
5. Contestants should not make any identifying mark on the contest entry or answer sheet.
6. School paper advisers, teachers, principals, parents or guardians who will be found in the contest venue shall be grounds for disqualification of their contestants.
7. Any violation of the stipulated guidelines shall serve as grounds for disqualification of the participant.
8. The decision of the Board of Judges in all aspects of the contest of the contest shall be deemed final and irrevocable.

Specific:

1. Sports Writing
 - a. The assigned facilitator shall orient and provide final instructions to the contestants before the contest proper.
 - b. A video game will be provided to be watched by the contestants.
 - c. The contestants shall commence the writing of the sports article right after watching the video.
2. Copyreading and Headline Writing:
 - a. The contestants shall bring their own pencil for the contest.
 - b. The contestants shall follow directions given in the contest piece.
 - c. The contestants shall provide a headline for the article.



3. Editorial Cartooning:

- a. The contestants shall bring their own pencil (Mongol no. 2) while the TWG shall provide the contest paper.
- b. The cartoon must be anchored on the given topic or issue.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Science and Technology Writing, News Writing, Feature Writing, Editorial Writing, Column Writing:

- a. Fact sheets, topics or other sources of information shall be given to the contestants as bases in writing the article.
- b. The TWG shall provide a paper for the contest.

5. Photojournalism:

a. Preparation:

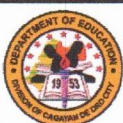
1. Contestants shall be at the contest venue thirty (30) minutes before the orientation on the guidelines and the rubrics.
2. The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR (higher than the specifications indicated) and other high-end cameras will **not be permitted to join the contest.**
3. The contestants are required submit the camera with empty memory card(internal memory) to be checked by the examiner/s before the start of the event.
4. The contestants shall bring their own camera cable for uploading and saving of pictures.
5. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are **not allowed** in the contest area.
6. Contestants shall bring their own black ballpen while the TWG will provide scratch papers where contestants can write down notes during the shooting.

b. Provision for Memory Card:

1. The contestants shall load the empty storage card in front of the examiner on the contest day.

c. Photo shoot, Uploading and Captioning

1. The loading and unloading of the storage card will be done in front of the examiner.
2. Control shot shall be the first shot
3. Contestants are given one (1) hour to take pictures.
4. Contestants are allowed to take unlimited shots but will submit **only five** possible photos with caption for the given theme and the control shot.



5. The contestants shall write the file name of each photo in the caption sheet. Caption sheets will be provided by the TWG.
7. Contestants will be given 30 minutes to write the captions for each of the five photos.
8. Throughout the duration of the competition, the advisers, trainers, and parents are **NOT** allowed in the contest venue.

GUIDELINES FOR RADIO SCRIPT WRITING & BROADCASTING CONTEST

A. General Guidelines

B.

1. Each division shall organize a team of five (5) members for English and Filipino in elementary and secondary level who shall not be competing in any of the individual writing categories.
2. To facilitate the proper identification, the participants shall wear white shirts with their valid school IDs.
3. An orientation shall be conducted for all the contestants.
4. The awards for this category are the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best in Technical Application
2. Best News Presenter	2. Best Infomercial
	3. Best Script

5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
6. The decision of the Board of Judges is final and irrevocable.
7. Any violation of the stipulated guidelines shall be valid grounds for disqualification of the team.

C. Scriptwriting

1. Each team may use up to three (3) official laptops that are cleared of stored documents and a printer in preparing and printing of the script. All laptops should be submitted to the contest committee for inspection on February 24, 2023, 9:00 a.m. to 3:00 p.m. at the specified contest venue. Each team is required to bring their own extension wires and other equipments for rehearsal.
2. The team will be given 1 ½ hours to prepare a script for a 5-minute radio broadcast. It includes one (1) infomercial and four (4) news articles.

The Infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of one (1) minute and shall use the language that the group is competing in.

The news articles may be based on press release, raw data, or any other source given by the examiner/s.



Another 30 minutes will be allotted for the printing for the output. After two (2) hours, each team should submit four (4) copies of the script. Three (3) copies will be submitted to the judges and one (1) copy will be submitted to the examiner/s. The team may print extra copies for their own use.

3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the rest rooms.

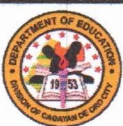
4. The script should not bear any information which bear the identity of the school, but it should include the names of the members of the team with their respective roles (i.e. anchor, news presenter, etc.).

5. Script should be:

- encoded using Arial font size 12
- with directorial instruction in capital letters
- double-spaced with normal margin (one inch on all sides)
- printed in A4-sized bond paper (8.27 x 11.69 inches)

D. Broadcast Simulation

1. A broadcast room for the presentation shall be identified in the contest venue. Only the contestants, judges, and the examiner/s shall be allowed inside.
2. The TWG shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adaptor will be provided for the laptops and other sources of sound effects.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust, and manipulate the main control board during their presentation.
4. Mobile phones and reference materials shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to broadcast again.
6. Loudspeakers may be set up outside the broadcast room.
7. Each team shall be given eight (8) minutes: two (2) minutes for preparation, five (5) minutes for the actual broadcast, and one (1) minute for exit. Provided running time shall be applied.
8. The TWG shall provide a clock or a timer that can be seen by the contestants and the judges. There will be an official timekeeper.
9. A yellow flaglet shall then be raised to signal the team to start. A yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining followed by a red flaglet to indicate that their time is up.



10. The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deduction shall be followed:

Undertime/Overtime

1 second – 20 seconds – 1 point

21 seconds – 40 seconds- 2 points

41 seconds- 60 seconds – 3 points

61 seconds and above- 4 points

GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

1. Each school shall organize a team of five (5) members for English and Filipino in elementary and secondary level who shall not be competing in any of the individual writing categories.

2. Contestants shall wear their school uniform with identification cards.

3. All contestants are required to attend the orientation before the competition.

4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.

5. A mini press conference and sports event shall be held (A canned video shall be presented) as basis for the content of the publication (i.e. news, features, editorial, editorial cartoon, sports).A google drive with pictures shall be provided to the participants. (The photojournalists shall take pictures of the mini press conference and sports events.)

6. There is no actual sports event,a canned video is provided.

7. The team will be given four (4) hours for data gathering, writing, lay out, and editing.

8. Each team is allowed to bring only the following:

- two (2) digital/DSLR cameras(Optional)
- one (1) printer with scanner
- one (1) card reader(Optional)
- one (1) blank flash drive
- extension wires
- maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and photoshop (for secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output
- A4 size bond paper

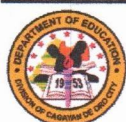
9. Laptops to be submitted to the TWG shall be labeled with the following format:

Category-Medium-Level-
Name, School

Labels shall be in a whole bond paper size pasted on/ attached to the laptop bag.

10. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/ DSLRs and laptops with disabled internet connection.

11. Each team will be required to convert their output into PDF, print in A4 size bond paper, and submit it to the examiner/s. The collaborative



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desktop publishing team shall submit hard and soft copies of their entries. They should ensure that no identifying marks about their school can be found on their output as it would be a ground for disqualification.

12. The output of the contest is an A4-size four full-colored publication. The output will be stored in a flash drive provided by the examiner/s and uploaded to the designated computer for judging.

13. The top 5 teams shall be recognized and their points will be included in the determination of the overall scores.

14. The decision of the Board of Judges is final and irrevocable.

GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. Each school shall organize a team of five (5) members for English and Filipino in elementary and secondary level who shall not be competing in any of the individual writing categories.

2. During the contest, contestants shall wear their school uniform with identification cards.

3. All contestants are required to attend the orientation before the competition.

4. During the contest, all contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.

5. A recorded mini press conference and sports event shall be held as bases for the content of the publication (i. e. news, features, editorial, editorial cartoon, sports). All contestants shall attend and photojournalists shall take pictures of the mini press conference and sports events.

6. For the sports event, a recorded pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interview and data gathering.

7. The team will be given four (4) hours for data gathering, writing, layout, and editing.

8. Each team is allowed to bring only the following:

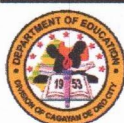
- one (1) scanner
- maximum of two digital cameras
- maximum of four (4) laptops installed with photoshop for image enhancement
- maximum of two pocket wifis or one wireless router
- extension cord

9. Laptops shall be inspected or checked and to be submitted a day before the contest proper to the TWG. It shall be labeled with the following format:

*Category-Medium-Level-
Name, School*

Labels shall be in a whole bond paper size pasted on/ attached to the laptop bag.

10. Each group shall email their URL to sylvio.carciller@deped.gov.ph



11. The top 5 teams shall be recognized and their points will be included in the determination of the overall scores.
12. The decision of the Board of Judges is final and irrevocable.

GUIDELINES FOR TV SCRIPT WRITING & BROADCASTING CONTEST

1. Each team is composed of five (5) members for English and five (5) members for Filipino in elementary and in secondary levels who shall not be competing in any of the individual writing categories.
 - a. scriptwriter
 - b. anchor/s
 - c. reporter/s – not more than 3
 - d. producer/director who could also act as floor director
 - e. video/ graphic editor
 - f. video researcher/floor director
 - g. video journalist/camera man

Any of the team members can assume one or two positions/tasks as long as this would not be conflicting or awkward in relation to the outcome of the broadcast (example: an anchor can't be a reporter at the same time). But an anchor can also be a news or infomercial writer).

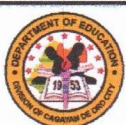
2. To facilitate the proper identification, the participants shall wear their valid school IDs.
3. An orientation shall be conducted for all the contestants.
4. The top 5 teams shall be recognized and their points will be included in the determination of the overall division score.
5. The awards for this category are the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best in Technical Application
2. Best News Presenter	2. Best Infomercial
	3. Best Script

6. The decision of the Board of Judges is final and irrevocable.

PRE-CONTEST

1. Each team will be required to bring only the following:
 - Maximum of 4 laptops with at least 10GB free space and a video editing application/ software/program (with uploading capacity)
 - 3 empty flash drives
 - maximum of 2 cameras/mobile phones (without sim) compatible with the laptop
 - wired lapel microphones



- A4 bond paper
- printer with ink
- extension cords

2. Laptops and flash drives to be submitted to the TWG shall be labeled with the following format:
Category-Medium-Level-
Name, School
Labels shall be in a whole bond paper size pasted on/ attached to the laptop bag and laptop. Flash drives shall be sealed in an envelope with label/ Ziploc/resealable plastic size #3 to be provided by the TWG.

3. Checking and sealing of laptops shall be done on February 24, 2023 until 5 pm only at the designated contest venues. Laptops shall be clear of stored documents except for pre-recorded OBB and CBB and offline editing software.

4. Failure to submit laptops after the set deadline shall mean disqualification of the competing team.

5. Only the equipment and tools in the mock broadcast room are allowed to be used by the participants during the actual presentation.

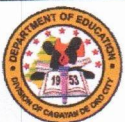
6. All participants should attend the orientation.

7. Contest materials saved in flash drives sealed in envelopes/Ziplock/sealed plastic shall be distributed to the team directors.

CONTEST PROPER:

A. SCRIPT WRITING AND PRODUCTION

1. The team shall have the following components in their script:
 - a. **Cover page**: This shall contain the group's name (mock TV network name)
 - b. **News**: The TWG will provide five sets of data (including photos/videos/audio) in folders saved in a flash drive. The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.
 - c. **Infomercial/ Developmental Communication**: The TWG will provide two sets of data (including photos/videos/audio) in folders saved in a flash drive. The team is required to produce one (1) infomercial or development communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.
 - d. **Field Report**: A live field report with or without canned video support shall be included in the production.
 - e. **Headlines**: This will contain a brief lead/summary of the news articles.
 - f. **OBB/CBB**: Opening Billboard and Closing Billboard will contain the group's assumed TV network name. The script for the OBB/CBB

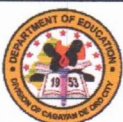


should be included in the main script which will be submitted to the judges.

2. Five hours and thirty minutes (05:30) will be allotted for the preparation of the script, shooting, and editing of the videos, production of the infomercial and rehearsals.
3. Once the script writing has commenced, the contestant will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the rest rooms.
4. Each team shall prepare four copies of the script: 3 copies for the judges and a copy for each member of the team.
5. The cover page of the script shall contain the group's name (TV Network Name) and the names of the members of the team with their respective roles. (i.e.anchor,field reporter, etc.)
6. The script, songs/jingles and the TV Network Name should not bear any information that may identify the school.

B. TV BROADCAST SKILLS COMPETITION

1. The TV Broadcast must be delivered in six minutes and must be canned with file name TV_School_English/Filipino to be saved in the official flash drive.



GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS
(in Hard copy and Portable Digital Format)

- A. The School Paper Contest is open to Elementary and Secondary schools whose school papers belong to the top five per section per category in the division.
- B. The top five highest pointers both in English and Filipino shall be declared as the best school papers in the division but the points of their ranking shall not be added to determine the best-performing schools that shall be recognized in the conduct of the DSPC.
- C. Any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources, the following sanctions shall be applied:

First Offense: Disqualification from the contest.

Second Offense: A formal notification shall be sent to the School Heads, who shall inform the concerned teachers. The SDS shall issue a written reprimand to the school paper adviser/s and the school principal. The concerned school paper adviser shall undergo a refresher course on Plagiarism organized by the Division. Accordingly, the School Head shall implement plans and programs on intensifying academic honesty and integrity.

Third Offense: Disqualification from the School Paper Contest for three (3) consecutive years.

- D. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- E. The different SECTIONS/CATEGORIES in the school paper contest both English and Filipino are as follows:
1. News Section / Pahinang Balita
 2. Editorial Section / Pahinang Editoryal
 3. Features Section / Pahinang Lathalain
 4. Sports Section / Pahinang Pampalakasan
 5. Science & Technology Section / Pahinang Agham at Teknolohiya
 6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina
- F. The Technical Specifications for both Elementary and Secondary levels are as follows:

1. No. of pages: minimum of 12 and maximum of 20
News Section– at least 3
Sports Section – at least 2
Feature Section – at least 3
Editorial Section – at least 2
Science & Technology Section – at least 2
2. Process: Digital
3. Color: All pages in full color
4. Size: 9"x12" (Elementary)
12"x18" (Secondary)

GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORIES FOR THE SCHOOL PAPER CONTEST

A. Editorial Section

1. The section should have at least two pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of the issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section should tackle various international, national, or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges is final and irrevocable.

B. News Section

1. The section shall consist of at least three pages.
2. The content and scope of the news stories shall cover international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, and in-depth news/investigative news.
4. The decision of the Board of Judges is final and irrevocable.

C. Feature Section

1. The section should have at least three pages.
2. The feature articles should display unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language and proper citations/attribution of sources.
3. The decision of the Board of Judges is final and irrevocable.

D. Sports Section

5. The section shall consist of at least two pages.
6. The content and scope of the sports articles shall include coverage of international, national, regional, community and school-based sports news stories.
7. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/column concerning or pertaining to sports.
8. The decision of the Board of Judges is final and irrevocable.

E. Science and Technology Section

- a. The Science and Technology Section should have at least two pages.
- b. The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
- c. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
- d. The decision of the Board of Judges is final and irrevocable.

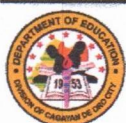
F. Layout and Page Design Category

- a. This category shall conform to the principles of layout and design.
- b. The content (texts and images) should consider a range of stories about the community and the school, including those of international, national, and local significance.

CRITERIA FOR THE SEARCH FOR OUTSTANDING ELEMENTARY AND SECONDARY SCHOOL PAPER ADVISERS FOR SY 2022 - 2023

<u>Criteria</u>	<u>Weight</u>
A. Length of Service	
1. Must be an elementary/secondary school paper adviser in SY 2022 – 2023 (in active service)	5%
2. Must have been a school paper adviser for at least five (5) years immediately prior to the search	
B. Performance Rating	
Must have an average performance rating of not less than Very Satisfactory (VS) for the past three (3) school years	10%
Descriptive Rating	
2019 – 2020 _____	
2020 – 2021 _____	
2021 – 2022 _____	
C. Achievement in Journalism (last 5 years)	30%
C.1 Individual Contest	C.2 Group Contest
a. Division – 5%	a. Division – 5%
b. Regional – 10%	b. Regional – 10%
c. National – 15%	c. National – 15%
D. Leadership (related to journalism)	25%
Position	National Regional Division
President	25% 20% 15%
VP/Sec./Treasurer	20% 15% 10%
Other Positions	15% 10% 5%
E. Extension Service/Contributions to Journalism	20%
1. National Level	
a. Facilitator/Trainor/Committee Chairperson/Resource Speaker	- 20%
b. Committee Membership/Facilitator/Trainor	- 15%
2. Regional Level	
a. Facilitator/Trainor/Committee Chairperson/Resource Speaker	- 15%
b. Committee Membership/Facilitator/Trainor	- 10%
3. Division Level	
a. Trainor/Speaker	- 20%
b. Committee Membership	- 15%
F. Scholarship/Awards Related to Journalism	- 5%
G. Interview	- 5%
Total	100%

Enclosure No. 7



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**CRITERIA FOR THE SEARCH FOR OUTSTANDING ELEMENTARY/SECONDARY CAMPUS
JOURNALIST FOR SY 2022 – 2023**

Any campus journalist who is a bona fide elementary/high school student of any public or private school for SY 2022 – 2023 may vie for the award.

A. Academic Standing	20%
1 ST Honors	20%
2 nd Honors	15%
3 rd Honors	10%
B. Performance/Achievements (Awards in Journalism)	40%
Division Level	Regional Level
1 st Place 25%	1 st Place... 30%
2 nd Place ... 20%	2 nd Place... 25%
3 rd Place ... 15%	3 rd Place ... 20%
4 th Place ... 10%	4 th Place ... 15%
5 th Place... 5%	5 th Place ... 10%
	6 th Place ... 5%
	7 th Place ... 3%
Division Level	
1 st Place 40%	
2 nd Place ... 35%	
3 rd Place ... 30 %	
C. Leadership (Journalism)	20%
Position	
Editor-in-Chief	20%
President of Association	20%
Vice-President., Secretary/Treasurer	15%
Associate Editor	15%
Section Editor	10%
Minor Position	10%
Reporter	10%
D. Community/Extension Services	15%
Sangguniang Kabataan	5%
Church Services	5%
NGOs Outreach Programs	5%
& Other Related Services	
(Ex. Volunteer worker in health center, election watcher, sportsfest)	
E. Interview	<u>5%</u>
Total	100%



SCORE SHEET FOR EDITORIAL WRITING

Technical	40%
Uses a lead paragraph that contains a news peg and the general stand of the writer	
Presents arguments that are based on facts	
Cites sources of facts to add credibility to the arguments raised	
Use a strong and thought-provoking title or headline	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Presents the general stand of the writer in the lead	
Utilizes facts from interviews, documents review, data analysis, and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR NEWS WRITING

Technical	40%
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double meaning	
Avoids personal slants	
Has a clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Uses appropriate lead type to get the reader's attention	
Present to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact(s)	
Follows the correct news writing format/style	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR FEATURE WRITING

Technical	30%
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of the story	
Combines colorful and figurative language to present facts	
Uses a catchy title of the article	
Sustains interest of the article	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Content	60%
Cites facts like historical references, statistics, and relevant names/facts to bolster the credibility of statements and/or narratives	
Presents a new angle or information about the topic that is timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writer's perceptions	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR SPORTS WRITING

Technical	40%
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Content	50%
Presents a clear picture of the events in the game	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Follows the correct news writing format/style	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR EDITORIAL CARTOONING

Technical	30%
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original and creative representations of ideas/concepts on the issue given	
Content	60%
Presents clear, specific and humorous angle on the issue or topic given	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and analytical thinking among its readers	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR PHOTOJOURNALISM

Technical	40%
Presents images that are sharp, free from smudges, and not blurred and cluttered	
Properly utilizes foreground and background that shows a good and correct perspective	
Uses appropriate photography techniques to highlight images	
Content	50%
Shows clear and specific idea(s) or angle connected to the given theme/topic	
Arouses interest	
Presents relevant and well-written captions	
Show logical arrangement/sequence of photos	
Constructively criticizes and influences reader's opinions	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Respectful of the subject's rights	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Technical	40%
Manifests unity and coherence to the theme/topic given	
Has a catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Use appropriate terms and lingo to report/discuss events	
Content	50%
Utilizes facts from interviews, documents review, data analyses, and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargon to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics, and relevant figures/facts to bolster the credibility of statements and/or narratives	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading	60%
Uses appropriate copy symbols	
Recognizes the exact number of errors in the contest piece	
Headline Writing	40%
Provides the best two headlines for the news article	
Observes standards in headline writing	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR COLUMN WRITING

Technical	30%
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style, and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Content	50%
Presents and explains solid and clear stand	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand.	
Utilizes factual information from interviews, documents review, data analyses, and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Clarifies certain points of fact or argument that may be confusing or complicated.	
Ethics	20%
Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR COLLABORATIVE PUBLISHING

Content	50%
Exhibits appropriate balance of news, editorial, features, sports, and other timely and interesting content	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Highlights originality/uniqueness	
Shows a variety of stories that fit the section where they are placed	
Cites statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Provides balance of light and serious topics	
Technical	30%
Includes articles that are arranged according to importance	
Presents headlines that are clear and free of bias	
Makes use of pictures that are clear, properly cropped and captioned	
Utilizes graphics, illustrations and cartoons that are relevant	
Exhibits clear focus and coherent organization	
Observes the rules of grammar and syntax	
Observes proper journalistic style and format	
Ethics	10%
Observes standards of journalism in terms of fairness, relevance, accuracy, and non-libelous statements and obscene content	
Observes intellectual property rights	
Team	10%
Plans out the content and design of the publication based on the press kit given by the DTWG and can accomplish different tasks within the given time.	
Shows ease in the use of a variety of computer software and equipment to layout and design the publication	
Total	100%
Comments/Suggestions	

 Evaluator/Judge
 (Signature over Printed Name)

SCORE SHEET FOR RADIO BROADCASTING AND SCRIPTWRITING

1. Anchor	Total Score
Voice Quality (40%)	
Is very clear and easy to understand even when speaking quickly	
Paces his/her voice well to fit the storyline and helps the audience understand the issue	
Shows expressions of interest, enthusiasm, and confidence	
Stretches a word to a desired length to emphasize or give the appropriate meaning	
Voice Recognition (30%)	
Has clear and well-modulated voice	
Presents appropriate pace and volume	
Is consistently audible throughout the presentation	
Can easily be heard in all parts of the room	
Enunciation (30%)	
Pronounces/articulates words in a distinct manner	
Talks in an accent that is socially acceptable	
Utilizes various voice inflections/changes to enhance the meaning of the lines	
Total 100%	

2. Anchor	Total Score
Voice Quality (40%)	
Is very clear and easy to understand even when speaking quickly	
Paces his/her voice well to fit the storyline and helps the audience understand the issue	
Shows expressions of interest, enthusiasm, and confidence	
Stretches a word to a desired length to emphasize or give the appropriate meaning	
Voice Recognition (30%)	
Has clear and well-modulated voice	
Presents appropriate pace and volume	
Is consistently audible throughout the presentation	
Can easily be heard in all parts of the room	
Enunciation (30%)	
Pronounces/articulates words in a distinct manner	
Talks in accent that is socially acceptable	
Utilizes various voice inflections/changes to enhance meaning of the lines	
Total 100%	

3. Infomercial	Total Score
Creativity (30%)	
Exhibits uniqueness and originality	
Takes risks	
Implements technologies appropriately	
Content (40%)	
Shows brief and clear product/idea description	
Is logically organized	
Shows smooth and appropriate transitions	
Persuasion/Impact (30%)	
Engages audience	
Shows appropriate audience appeal	
Keeps audience focused all throughout the broadcast	
Total 100%	

4. Technical Application	Total Score
Juxtaposition (40%)	
Shows a smooth transition from one topic/news event to another	
Establishes a clear relationship between one audio effect to the news or information that follows	
Fidelity (30%)	
Produces good audio quality	
Produces authentic sound and effects	
Has less static and no interference	
Timing and Precision (30%)	
Has clear audible time signals	
Total 100%	

5. Script	Total Score
Content (40%)	
Covers the topic with necessary details and examples	
Is accurate and has no factual errors	
Is well-organized	
Uses academically and socially acceptable language	
Clarity of Instruction (40%)	
Is easy to read and understand	
Can easily be followed by another person or team	
Reflects effective planning and organizing	
Neatness (20%)	
All elements are labeled and clearly written	
Clearly indicates names of team members and their tasks/assignments	
Total 100%	

Radio Production (Overall)	Total Score
A. Delivery of the whole broadcast team- 25%	
1. Anchor	
2. News Presenter	
3. Other members of the team	
B. Technical Application- 25%	
1. Timing and Precision	
2. Transition	
C. Script- 25%	
D. Infomercial- 20%	
E. Impact- 5%	
Total 100%	
Comments/Suggestions	

 Evaluator/Judge
 (Signature over Printed Name)

SCORE SHEET FOR TV SCRIPTWRITING AND BROADCASTING

1. Script – 30%	Total Score
Content	50%
• Provides effective news/story angling • Covers the given stories / relevant topics with necessary details • Is accurate; no factual, conceptual, or grammatical errors • Is original	
Style	35%
• Is written in a clear and concise manner • Uses simple, common language • Uses appropriate voice(i.e.,active voice or passive voice) • Uses appropriate word choice • Uses proper script terms and abbreviations	
Organization	15%
• Follows adequate logical structure • Provides proper labels to elements/parts • Indicates team members and assignments • Considers coherent thought transitions	
TOTAL: 100%	
2.Anchor – 12.5%	Total Score
Delivery :	70%
• Uses a clear and well-modulated voice • Speaks with an appropriate volume • Observes proper phrasing, pacing, and timing • Articulates words well • Utilizes appropriate voice inflections to enhance meaning	
Personality	30%
• Observes proper stance/posture • Shows a sense of confidence and authority • Projects a professional and credible personality • Demonstrates controlled facial expressions	
TOTAL: 100%	
3.Reporter – 12.5%	Total Score
Delivery	70%
• Uses a clear and well-modulated voice • Speaks with an appropriate volume • Observes proper phrasing, pacing, and timing • Articulates words well • Utilizes appropriate voice inflections to enhance meaning	

Personality	30%
• Observes proper stance / posture • Shows a sense of confidence • Demonstrates controlled facial expressions • Connects with the subject when interviewing or with the anchor and viewers when reporting.	
Total-100%	
4.Technical Application-25%	Total Score
Element Appropriation	40%
• Observes audio-video lock • Shows effective interplay of audio-visual elements including graphics, text, images, etc	
Fidelity	30%
• Shows good audio and video quality • Shows less to no distortion or technical distraction in audio and video	
Timing	20%
• Shows a smooth flow of topics/stories • Shows precise timing and synchronization	
Relevance	10%
• Applies elements that contribute meaningfully to the overall broadcast presentation.	
TOTAL: 100%	
5.Infomercial/DevCom Plug – 15%	Total Score
Content	50%
• Shows clear advocacy/idea description • Reflects original concept	
Creativity	50%
• Exhibits uniqueness • Applies technical elements appropriately • Is engaging and appealing	
TOTAL: 100%	
OVERALL NEWSCAST	
Criteria	Total Score
Script – 30%	
• Broadcast Presentation – 25% • Anchor – 12.5% • Reporter – 12.5%	
Technical Application – 25%	
Infomercial/DevCom Plug – 15%	
Adherence to Time Allotment – 5%	
TOTAL – 100%	

SCORE SHEET FOR THE BEST ONLINE PUBLISHING

Content (40%)	Score
• Exhibits appropriate balance of news, editorial, features , sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis and other reliable sources • Shows a variety of stories that fit the section where they are placed. • Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives. • Provides balance of light and serious topics • Shows relevance of articles to students • Properly cites information and attributes these facts from the source of information • Applies the principles of journalism • Has clear and unbiased headlines / titles • Observes the rules of grammar and syntax	
Layout (20%)	
• Arranges stories in decreasing importance • Highlights originality/uniqueness • Uses relevant video of audio, pictures and graphics that are clear, properly edited, captioned and credited • Exhibits clear focus and coherent organization of articles	
Technical (20%)	
• Makes use of multimedia elements such as video, audio, audio animation, graphics and photos • Is readable, mobile-responsive and engaging via social media • Contains the paper's masthead, editorial profile, and Sports • Articles include hyperlinks to cited references, data and other content or websites.	
Ethics (20%)	
• Observes standards of journalism in terms of fairness, relevance, accuracy and balance • Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments / Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAY-OUT AND PAGE DESIGN CATEGORY

A. Editorial Section

1. The editorial section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns letter to the editor, and commentaries. Opinion polls or surveys may be included but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the selection should tackle various international, national, or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the members of the Board of Judges shall be deemed final and irrevocable.

B. News Section

1. The news section shall consist of at least three (3) pages.
2. The content and scope of the news stories should include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, in-depth news/investigate news and survey news.

C. Feature Section

1. The Features Section should have at least three (3) pages
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas, writer's facility of the language and proper citations/attribution of sources.

D. Sports Section

1. The news section shall consist of at least (two) pages
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas, writer's facility of the language and proper citations/attribution of sources.
3. The content of the section may include straight or spot news, advance/follow-up report, news bits: news feature/news analysis; in-depth news, survey news features and editorial/column concerning or pertaining to sports.

E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages and should include environmental, scientific, technological and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos
2. The articles should be well-researched and should observe proper citation of sources,

pictures and graphics.

F. Lay-out and Page Design Category

1. This category shall conform to the principles of layout and design
2. The lay-out and page design category should include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the lay-out.
3. The lay-out and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.

SCORE SHEET FOR THE EDITORIAL SECTION

Technical	40%
Has catchy and appropriate headline	
Observe the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased headline	
Uses short and simple words	
Presents a distinct style of the section	
Content	50%
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives	
Includes opinion articles that are timely interesting to read	
Balances factual details with those of writers' perceptions	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

SCORE SHEET FOR THE NEWS SECTION

Technical	40%
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Follows appropriate form and style	
Uses appropriate terms and lingo to report events	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Present a distinct style of the section	
Content	50%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational or athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statement and/or narratives	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

SCORE SHEET FOR THE FEATURE SECTION

Technical	40%
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that appealing, appropriate and witty	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50%
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear and logical thinking that makes the readers think	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives.	
Contains articles that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentations of details with those of the writer's perception	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

SCORE SHEET FOR THE SPORTS SECTION

Technical	40%
Manifests unity and coherence	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly cropped and captioned pictures	
Use appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
Content	50%
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Has an editorial cartoon that focuses on any relevant and timely sports event or issue	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Includes variety of local, national and international sports article	
Prioritizes short-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Technical	60%
Manifests thematic unity	
Has variety of articles that use catchy and appropriate headlines	
Includes stories that are arranged in decreasing importance	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Presents distinct and stand-out style and format of the paper	
Content	30%
Utilizes headlines that are related to their leads	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes short-related materials rather than events that have little or no direct connection with the community's educational program	
Contains articles that are timely and interesting to read	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

Technical	40%
Manifest unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables, and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms and lingo to report events	
Presents a distinct style of the section	
Content	50%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cite facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions	

SCORE SHEET FOR THE BEST E-PUBLICATION

Content	40%
Exhibits appropriate balance of news, editorial, features, sports, and other timely and interesting content	
Shows relevance of local, national and international events to students	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Showcases a variety of stories that are appropriate to the section	
Covers relevant issues in the school, region, national and even in the international level	
Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Properly cites information and attributes these facts from the source of information	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic programs	
Provides balance of light and serious topics	
Applies the principles of civic journalism	
Lay-out	30%
Arranges stories in decreasing importance	
Has clear and unbiased headlines	
Uses pictures and graphics that are clear, properly cropped and captioned	
Utilizes relevant graphics and illustrations	
Exhibits clear focus and coherent organization of articles	
Observes the rules of grammar and syntax	
Follows correct journalistic style and format	
Chooses tone and style to fit articles and sections	
Technical	20%
Is adaptable to all internet browsers	
Has functional icons	
Has active hyperlinks	
Uses clear sound, background animations and clear, audible, sounds and videos	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Avoids potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions	

SCORE SHEET FOR SELECTING THE BEST SCHOOL PAPER

This criteria sheet shall be used for the school publications in print or e-document format that have qualified in at least four sections/category. The sum of the points garnered by each qualifying school publication shall comprise the school's overall points for the newspaper category.

Content	50%
Exhibits appropriate balance of news, editorial, features, sports, and other timely and interesting content	
Shows relevance of local, national and international events to students	
Utilizes facts from interviews, document review, data analysis and other reliable sources	
Showcases original works of students	
Shows a variety of stories that are appropriate to the section	
Covers relevant issues in the school, region, national and even in the international level	
Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives	
Properly cites information and attributes these facts from the source of information	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic programs	
Provides balance of light and serious topics	
Applies the principles of civic journalism	
Technical	40%
Arranges stories in decreasing importance	
Has clear and unbiased headlines	
Uses pictures and graphics that are clear, properly cropped and captioned	
Utilizes relevant graphics and illustrations	
Exhibits clear focus and coherent organization of articles	
Observes the rules of grammar and syntax	
Follows correct journalistic style and format	
Chooses tone and style to fit articles and sections	
Ethics	10%
Observe ethical and professional standards for print media (fairness, relevance, accuracy, originality)	
Avoids potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions	

Evaluator/Judge
(Signature over Principle)

Enclosure No. 5 (2023 Division Schools Press Conference)

PRE-REGISTRATION FORM
2023 DIVISION SCHOOLS PRESS CONFERENCE
 February 25, 2023

School : _____
 Address: _____
 Level : _____
 Name of School Publication : _____

A. Individual Writing Contests:

Name of Contestants in English	Contest Event	Name of School Paper Adviser
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
Name of Contestants in Filipino	Contest Event	Name of School Paper Adviser
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
Radio Broadcasting (English)	Role	
1.		
2.		
3.		
4.		
5.		
6.		
7.		
Radio Broadcasting (Filipino)	Role	
1.		
2.		
3.		
4.		
5.		
6.		
7.		
Collaborative Publishing (English)	Role	
1.		
2.		
3.		
4.		
5.		
6.		
7.		
Collaborative Publishing (Filipino)	Role	
1.		
2.		
3.		
4.		
5.		
6.		
7.		
TV Broadcasting	Role	
1.		
2.		
3.		
4.		
5.		
6.		
7.		
Online Publishing		